

# 2015 VIN GUIDE

Your Guide for 2015 Vehicle Identification



Ford Motor Company  
Pre-Owned Services

# 2015 VIN GUIDE

Your Guide for Vehicle Identification



1 F M Z U 7 3 E O E F A 6 9 1 0 1

www.remarketing.dealerconnection.com

For VIN Guide information and much more visit the Ford Remarketing website

www.remarketing.dealerconnection.com

The Ford Remarketing website is your one stop shop for Ford Sponsored Auction information:

- Ford Sponsored Auction Sales Calendar
- Auction Run Lists
- Vehicle Condition Reports
- Window Labels
- Auction Prices
- VIN Guides
- Automotive Remarketing Services (ARS)
- Links to other key industry websites
  - Including Ford QUIC – [www.fordquic.com](http://www.fordquic.com)
  - Vehicles offered for sale 24/7/365

## How To Use:

Here is your 2015 guide to interpreting universal Vehicle Identification Numbers (VIN). This vehicle information applies to 2015 models only. For previous model VIN information, check sources at your local dealerships or log onto

www.remarketing.dealerconnection.com

The VIN data provided is preliminary and prepared for the exclusive use of Ford and Lincoln dealers.

### Example:

Universal Vehicle Identification Numbers (VIN) have 17 "positions." There is a number or a letter in each position.

Typical VIN	1	F	M	Z	U	7	3	E	O	E	F	A	6	9	1	0	1
Position Number	1-3	4	5-7	8	9	10	11							12-17			
Positions	1-3	World Manufacturer Identifier															
Position	4	Restraint System Type Brake Type and GVWR Class (Trucks and Vans only)															
Positions	5-7	Line, Series, Body Type															
Position	8	Engine Type															
Position	9	Check Digit															
Position	10	Model Year															
Position	11	Assembly Plant															
Positions	12-17	Production Sequence Number															



**Automotive Remarketing Services (ARS)**  
Automotive Remarketing Services offers the opportunity to sell previously-owned vehicles - Ford, Lincoln, Mercury or other brands - through the Ford Sponsored Auction Network.

ARS features:

- High Conversion Rate
- Hassle-free "Pick-up-to-Payment" to reduce the remarketing complexity
- Premium Placement to maximize resale value
- Access to Ford Internet Sales Channels thru fordquic.com
- Buyer Finance Flexibility thru the Ford Credit Signature Plan
- Dedicated Ford Area Manager works to get your best price
- Convenient Interactive Website
- Ability to list vehicles for sale on Ford's 24/7 website - fordquic.com with user-set Buy Now prices
- Professional Helpdesk Operations – [ars@ford.com](mailto:ars@ford.com)
- NO ENROLLMENT FEE!

Call 866-277-9142 toll-free for fast and hassle-free enrollment.



Ford Motor Company  
Sponsored Auctions

## Ford Sponsored Auctions

Anytime, Anywhere:

- In the Lane**
- Front-line ready vehicles nationwide

**On the Internet**

**Broadcast Sales**

- Purchase during "live" auctions using your desktop with Simulcast, Online Ringman, Live Global Bid and Liveblock

**QUIC (Quality Used Internet Cars)**

- View condition reports, window labels, vehicle images and purchase at [www.fordquic.com](http://www.fordquic.com)

- Visit [www.remarketing.dealerconnection.com](http://www.remarketing.dealerconnection.com) for all your Ford Remarketing needs.

## Sponsored Auction Locations

### ARIZONA

**ADESA Phoenix**  
Chandler, Arizona  
Phone: 480-961-1161  
Fax: 480-961-0089

### CALIFORNIA

**Brasher's Sacramento Auto Auction**  
Rio Linda, California  
Phone: 916-991-5555  
Fax: 916-991-5905

**Manheim Southern California**  
Fontana, California  
Phone: 909-822-2261  
Fax: 909-854-2215

### COLORADO

**Manheim Denver**  
Aurora, Colorado  
Phone: 303-343-3443  
Fax: 303-343-2318

### CONNECTICUT

**Southern Auto Auction**  
East Windsor, Connecticut  
Phone: 860-292-7500  
Fax: 860-292-7598  
Fax: 314-298-3347

### FLORIDA

**Manheim Ft. Lauderdale**  
Davie, Florida  
Phone: 954-791-3520  
Fax: 954-453-8435

**Manheim Tampa**  
Tampa, Florida  
Phone: 800-622-7292  
Fax: 813-248-3442

### GEORGIA

**Manheim Georgia**  
Atlanta, Georgia  
Phone: 404-349-5555  
Fax: 404-349-9951

### HAWAII

**Manheim Hawaii**  
Honolulu, Hawaii  
Phone: 808-840-8900  
Fax: 808-840-8959

### ILLINOIS

**Manheim Chicago**  
Matteson, Illinois  
Phone: 815-806-4222  
Fax: 815-806-4228

### INDIANA

**ADESA Indianapolis**  
Plainfield, Indiana  
Phone: 317-838-8000  
Fax: 317-838-8081

### MARYLAND

**Manheim Baltimore-Washington**  
Elkridge, Maryland  
Phone: 410-796-8899/  
800-533-2923  
Fax: 410-796-2733

### MASSACHUSETTS

**ADESA Boston**  
Framingham, Massachusetts  
Phone: 508-626-7000  
Fax: 508-626-7025

### MICHIGAN

**Manheim Detroit**  
Carleton, Michigan  
Phone: 734-654-7100  
Fax: 734-654-7147

### MINNESOTA

**Manheim Minneapolis**  
Maple Grove, Minnesota  
Phone: 763-425-7653  
Fax: 763-493-0310

### MISSISSIPPI

**Manheim Mississippi**  
North Hattiesburg, Mississippi  
Phone: 601-268-7550  
Fax: 601-579-7202

### MISSOURI

**Manheim Kansas City**  
Kansas City, Missouri  
Phone: 816-452-4084  
Fax: 816-459-7711

**Manheim St. Louis**  
Bridgeton, Missouri  
Phone: 314-739-1300

### NEVADA

**Manheim Nevada**  
Las Vegas, Nevada  
Phone: 702-730-1400  
Fax: 702-730-1541

### NEW JERSEY

**Manheim New Jersey**  
Bordentown, New Jersey  
Phone: 609-298-3400  
Fax: 609-298-4489

### NEW YORK

**ADESA Buffalo**  
Akron, New York  
Phone: 716-542-3300  
Fax: 716-542-3547

**Manheim New York**  
Newburgh, New York  
Phone: 845-567-8400  
Fax: 845-567-8599

### NORTH CAROLINA

**Greensboro Auto Auction**  
Greensboro, North Carolina  
Phone: 336-299-7777  
Fax: 336-248-3442

### OHIO

**Manheim Ohio**  
Grove City, Ohio  
Phone: 614-871-2771  
Fax: 614-871-6845

### PENNSYLVANIA

**Manheim Auto Auction**  
Manheim, Pennsylvania  
Phone: 717-665-3571  
Fax: 717-665-9265

**Manheim Pittsburgh**  
Cranberry Township, Pennsylvania  
Phone: 724-452-5555  
Fax: 724-452-1310

### TENNESSEE

**Manheim Nashville**  
Mount Juliet, Tennessee  
Phone: 615-773-3800  
Fax: 615-773-4814

### TEXAS

**Manheim Fort Worth**  
Euless, Texas  
Phone: 817-399-4000  
Fax: 817-399-4251

### Manheim San Antonio

San Antonio, Texas  
Phone: 210-661-4200  
Fax: 210-572-6495

### Manheim Texas Hobby

Houston, Texas  
Phone: 713-649-8233  
Fax: 913-640-8395

### UTAH

**Brasher's Salt Lake Auto Auction**  
Salt Lake City, Utah  
Phone: 801-322-1234  
Fax: 801-322-1315

### WASHINGTON

**Dealers Auto Auction Northwest**  
Spokane, Washington  
Phone: 509-244-4500  
Fax: 509-244-8244

### Manheim Seattle

Kent, Washington  
Phone: 253-872-6800  
Fax: 253-395-3342



Ford Motor Company  
Pre-Owned Services

North American Fleet, Lease &  
Remarketing Operations

Marketing, Sales and Service, Regent Court Building  
16800 Executive Plaza Drive, Dearborn, Michigan 48126

2015 VIN GUIDE

VIN POSITIONS 1, 2, 3
Table with columns: VIN CODE, Vehicle Manufacturer, Make, Type. Sub-sections: PASSENGER CARS, GENERIC TRUCK, BUS, MPV FORMAT, INCOMPLETE VEHICLES.

VIN POSITION 4 Restraint, Brake System and GVWR
Table with columns: Vehicle Type, Brake System, GVWR Class, GVWR Range, Restraint Category (1-14).

Restraint Category
Table with columns: Code, Restraint Devices and Location (1-14).

VIN POSITIONS 5, 6, 7 VIN Code Line, Series, Body Type for Passenger Cars
Table with columns: VIN CODE, Car Line, Series, Body Type. Includes Ford, Lincoln, and other models.

VIN POSITIONS 5, 6, 7 VIN Code Line, Series, Body Type for Passenger Cars, Multipurpose Passenger Vehicles (MPVs), Buses, and Incomplete Vehicles (IVs) with GVW Ratings of 11,000 Pounds (4990 Kilograms) or less.
Table with columns: VIN CODE, Line, Series, Chassis Type, Cab/Body, Vehicle Type.

VIN POSITIONS 5, 6, 7 VIN Code Line, Series, Body Type for Passenger Cars, Multipurpose Passenger Vehicles (MPVs), Buses, and Incomplete Vehicles (IVs) with GVW Ratings of 11,000 Pounds (4990 Kilograms) or less.
Table with columns: VIN CODE, Line, Series, Chassis Type, Cab/Body, Vehicle Type. Includes Lincoln models.

VIN POSITIONS 5, 6, 7 Line, Series, Chassis, Cab Type or Body Type for Trucks, Multipurpose Passenger Vehicles (MPVs), Buses, Light, Medium & Heavy Trucks and Incomplete Vehicles (IVs):
Table with columns: VIN CODE, Line, Series, Chassis Type, Cab/Body, Vehicle Type.

VIN POSITIONS 5, 6, 7 Line, Series, Chassis, Cab Type or Body Type for Trucks, Multipurpose Passenger Vehicles (MPVs), Buses, Light, Medium & Heavy Trucks and Incomplete Vehicles (IVs):
Table with columns: VIN CODE, Line, Series, Chassis Type, Cab/Body, Vehicle Type.

VIN POSITIONS 5, 6, 7 Line, Series, Chassis, Cab Type or Body Type for Trucks, Multipurpose Passenger Vehicles (MPVs), Buses, Light, Medium & Heavy Trucks and Incomplete Vehicles (IVs):
Table with columns: VIN CODE, Line, Series, Chassis Type, Cab/Body, Vehicle Type.

VIN POSITIONS 5, 6, 7 VIN Code Line, Series Body Type for Passenger Cars, Multipurpose Vehicles (MPVs), Buses and Incomplete Vehicles (IVs) with GVW Ratings of 11,000 lbs (4990 kg) or less.
Table with columns: VIN CODE, Line, Series, Chassis Type, Cab/Body, Vehicle Type, GVWR, Roof, Door, Wheel base.

VIN POSITIONS 5, 6, 7 VIN Code Line, Series Body Type for Passenger Cars, Multipurpose Vehicles (MPVs), Buses and Incomplete Vehicles (IVs) with GVW Ratings of 11,000 lbs (4990 kg) or less.
Table with columns: VIN CODE, Line, Series, Chassis Type, Cab/Body, Vehicle Type, GVWR, Roof, Door, Wheel Base.

VIN POSITION 8 Engine Type-Displacement, Cylinders, Fuel Type, Manufacturer, and Horsepower (H.P.) Ratings.
Table with columns: VIN CODE, Displacement/Litre, Cylinders, Fuel, Manufacturer, Net Brake H.P. Includes Table 2: LIGHT TRUCK/MPV.

VIN POSITION 8 Engine Type-Displacement, Cylinders, Fuel Type, Manufacturer, and Horsepower (H.P.) Ratings.
Table with columns: VIN CODE, Displacement/Litre, Cylinders, Fuel, Manufacturer, Net Brake H.P.

VIN POSITION 8 Engine Type-Displacement, Cylinders, Fuel Type, Manufacturer, and Horsepower (H.P.) Ratings.
Table with columns: VIN CODE, Displacement/Litre, Cylinders, Fuel, Manufacturer, Net HP / Torque.

VIN POSITION 9 Check Digit
Table with columns: VIN CODE, Year, VIN Code, Year.

VIN POSITION 10 Vehicle Model Year
Table with columns: VIN CODE, Year, VIN Code, Year.

VIN POSITION 11 Vehicle Assembly Plant
Table with columns: VIN Code, Vehicle Assembly Plant Name: Location, VIN Code, Vehicle Assembly Plant Name: Location. Includes VIN POSITION 12-17 Sequential Vehicle Identifiers.